

# RESTORING HERITAGE: THE TRANSFORMATION OF BLACKPOOL MILL AND TOWELRADS' AESTHETIC CONTRIBUTION

In collaboration with Bullock Consulting & JJP Services





In 2020, a significant milestone was reached when the CEO of Bluestone National Park Resort obtained the necessary approvals to undertake the restoration of Blackpool Mill, an exquisite Georgian property boasting a rich history spanning 210 years. The restoration endeavour amounted to a substantial investment of £3 million, allocated towards the preservation, comprehensive restoration, and grand revitalisation of this historic gem.



Fast forward to October 2022, Towelrads received a communication inquiring about the availability of a product matching the aesthetic of a 19th Century mill that had recently undergone an extensive renovation. Immediately we introduced them to our Windsor Column radiators that perfectly complemented the buildings aesthetics. Within the same month the creation of design concepts that incorporated our Windsor Column radiators were pieced together, coupled with column feet and Brushed Nickel Manual Angled Valves.

Capitalising on our diverse palette of RAL colours, a decision was made to employ three distinct shades, each tailored to a specific area. The main restaurant and restrooms were adorned with the our Anthracite RAL 7016, while the Private Dining room, aptly named the River Room, exuded a captivating Pigeon Blue RAL 5014. The Miller Study Private Dining area, on the other hand, showcased the sophisticated Chocolate Brown RAL 8017 Gloss, effectively enveloping each space in a unique ambiance.

Standing as an architectural marvel, this venue now boasts a state-of-the-art kitchen, two dedicated floors for guest dining, an elevated banqueting section, and exclusive private function rooms. Since opening its doors, it has become the talk of the town, attracting a deluge of inquiries. Our role in this endeavour fills us with immense pride, as we contributed to a project of profound significance to the local community, actively participating in the preservation of a cherished piece of history.

